

GaryKeithandRon.com

Mets trio does a world of good online



Mets fans are familiar with the broadcast work of Gary Cohen, Keith Hernandez and Ron Darling. This year, the trio brought their on-air partnership into cyberspace with garykeithandron.com.

Visitors to the site can discover little-known facts about Gary, Keith and Ron, send them questions and share photos. The main goal of the site, as stated on the homepage, is to "help us help others." Fans can purchase t-shirts featuring caricatures of and quotes from the broadcasters, with proceeds going to charity. The shirt designs include Cohen's signature "It's Outta Here!" home run call, Hernandez's uniform number 17 (complete with a mustache on the seven) and "Mr. Perfect" for Darling.

T-shirt sales benefit three organizations chosen by the announcers. Gary selected the Women's Shelter of Greater Danbury, which provides shelter and support to victims of domestic violence. Keith, whose mother died of Alzheimer's at age 59, chose the Cobble Hill Health Center in Brooklyn, a non-profit organization that cares for the elderly with Alzheimer's and other related mental diseases. Ron's charity is the Juvenile Diabetes Research Foundation, having been touched by the disease when his youngest son was diagnosed with Juvenile Diabetes at age 11.

On July 10th, the site took its community outreach out to the ballgame



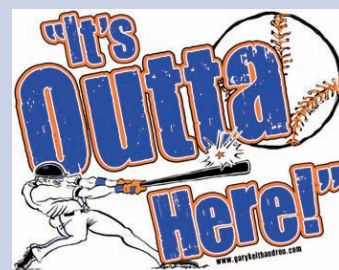
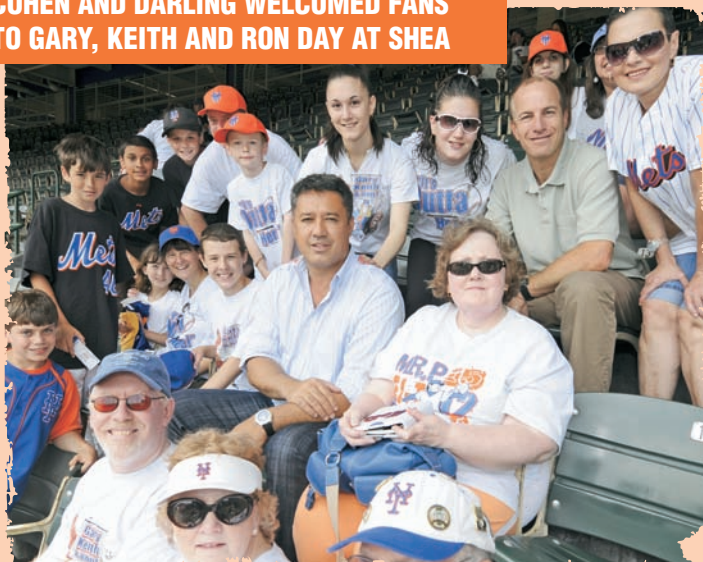
with Gary, Keith and Ron Day at Shea. Thanks to t-shirt sales and an anonymous contribution, tickets to the afternoon Mets-Giants game were donated to the Boys and Girls Club and other area organizations that work with young people. Garykeithandron.com members were also on hand for the website's first event, and a pre-game visit from Gary, Ron and Kevin Burkhart (pinch-hitting for Keith) made the day complete.

"We are so pleased to be able to give these children the chance to experience their first baseball game," said Lynn Cohen, Director of garykeithandron.com. "They also received t-shirts, and it was great to see the kids and fans wearing them."

To learn more about the fundraising program and get your t-shirt, visit garykeithandron.com.

— Zachary Weber

COHEN AND DARLING WELCOMED FANS TO GARY, KEITH AND RON DAY AT SHEA



SHIRT DESIGNS INCLUDE GARY'S HOME RUN CALL AND KEITH'S UNIFORM NUMBER.